



VTS MEDICAL SYSTEMS®

**For Release 8 a.m. EST  
January 22, 2008**

## **VTS Medical Systems Announces New WEB Site**

**Melville, NY— January 22, 2008** — VTS Medical Systems Announces New Web Site Design

VTS Medical Systems (VTS) launched its new web site <http://www.vtsmedical.com/> on Monday, January 21, 2008, with a dynamic new look. VTS' former web site has been totally redesigned in order to provide online visitors with dramatic improvements in navigation, uniformity, appearance, accessibility and more information about VTS' products and services.

Enhancements to the web site include:

- Improved Navigation - Web pages work in intuitive and consistent ways, making it easier for customers, prospects and partners to find what they are looking for and know where they are within the web site.
- Improved Look and Feel - Enhanced graphics and the new page layouts provide visitors with an improved user experience.
- New Features - New features on the web site include print-friendly versions of the web pages, news and events notices, and drop-down boxes providing direct access to web pages.
- The on-line visitor now has the ability to request information about one or more of VTS' many products and services such as surgical grade monitors, and/or Operating Room Integration.

"While VTS' Web site is new, the products and services provided by VTS are not" stated Allan Katz, founder, President and Chief Executive Officer of VTS Medical Systems. "VTS is one of the Healthcare Industry's best kept secrets. We have been providing hospitals around the world with state-of-the-art technology to improve patient care and healthcare professional productivity. Our new Web site now makes it easier to reach out to our existing customers and attract new customers to our enabling technology" stated Katz.

VTS' products include surgical grade LCD monitors featuring the High Definition image display allowing physicians the best possible diagnostic visualization of a procedure. High Definition third arm cameras and headlight cameras allow physicians the ability to route images within the procedure room or to another destination for teaching and collaboration.

VTS is also well know for integrating operating rooms providing seamless touch screen control of heterogeneous equipment providing improved productivity and knowledge management.



VTS MEDICAL SYSTEMS®

Being vendor neutral, VTS' OR integration strategy protects the hospital's investment in lights, endoscopic cameras and equipment management systems while providing a way to improve OR utilization and productivity of physicians and nurses.

For additional information, please contact VTS Medical Systems staff at (516) 249-1703 or by [e-mail](#). Visit the VTS Medical Systems Home Page on the World Wide Web at <http://www.vtsmedical.com/>.

### **About VTS Medical Systems**

Founded in 1970, VTS' mission is to provide solutions to the healthcare industry which enable positive patient outcomes and improve overall productivity of the healthcare professional. As a holder of numerous patents for innovative products, VTS designs, develops and integrates solutions for healthcare facilities in the Americas, EMEA and APAC. Engineered and manufactured by VTS, its surgical grade monitors provide reliable procedure imaging. VTS' integration services provide seamless access to multi-vendor medical equipment from a single point of control within the procedure room allowing real-time collaboration between healthcare professionals. Among it's many accomplishments, VTS conducted the first HDTV broadcast in the medical industry.

###

#### **For more information, press only:**

David L. Lieberman  
Director, Marketing  
(516) 249-1703  
[dlieberman@vtsmedical.com](mailto:dlieberman@vtsmedical.com)

#### **Contact Information:**

VTS Medical Systems, Inc.  
40 Melville Park Road  
Melville, NY 11747-3147  
Telephone: (516) 249-1703  
Fax: (516) 249-1731  
[www.vtsmedical.com](http://www.vtsmedical.com)